



Preakness® Celebration

HOT AIR BALLOON FESTIVAL

at Turf Valley

May 13th-14th, 2010 for Vendors

Turf Valley has been selected as **the only site in Maryland** to host the hot air balloons portion of the Preakness Celebration®! As a vendor at this exciting event, you will gain exposure to families from all areas who are looking for things to do with and for their kids. This special event will far exceed the reach to your target market.

The two-day vendor event on May 13th & 14th will include activities aimed towards young children and those young at heart. There will be family activities, handmade crafts, retail and food vendors, and live entertainment. Balloon related activities will include tethered hot air balloon rides, close-up walkthroughs of a hot air balloon, pilot demonstrations, balloon flights and the Balloon Glow at dusk. *On Saturday, May 15th, the Balloon Festival will culminate in the launching of the balloons at 6:30 A.M., weather permitting.

Join Turf Valley along with our Co-sponsors and media partners to display, demonstrate, and sell your family focused service, product or craft. Your outside exhibit space along with a listing on turfvalley.com will have you selling face to face with THOUSANDS in your target market.

Be a part of one of Maryland's BIGGEST traditions! This is a limited offer! Space is on a first-come, first-served basis. All vendors and events will be located outside. Events are weather permitting.

Vendor fee for The Preakness® Celebration Hot Air Balloon Festival

10' X 10' Space - \$250

10' X 20' Space - \$350



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Rules and Regulations:

Festival Hours for Vendors are from 3:00pm - 9:00pm on Thurs & Fri, May 13th & 14th.

All exhibit spaces are outside. There are NO rain dates.

Vendors must provide their own generators if they require electricity.

Vendors will provide their own tables and chairs.

Vendors will be exhibiting on ASPHALT, and must bring weights to tie down any tents.

Vendors will park at the designated lot on site.

Upon receipt of your application, you will be sent additional Event Details and Two (2) Parking Passes.

Please direct any questions to Sara Jacobi at sjacobi@turfvalley.com or call 410.423.0812.

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Business Name _____

Contact Person _____

Product/Service _____

Business Address _____

City _____ State _____ Zip _____

Phone Number _____

Email Address _____ Website _____

Outside Exhibit Space:

10x10 Exhibit @ \$250 _____

10x20 Exhibit @ \$350 _____

Special Requests _____

Please Mail or Fax Registration Form and Payment* to:

Sara Jacobi / Turf Valley
2700 Turf Valley Road · Ellicott City, MD 21042
Fax 410.465.7365

**Please make all checks payable to Turf Valley.*

Vendor Checklist

Application _____

Payment _____

Exhibitor Registration Deadline is April 23, 2010.

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Cardholder Name (as it appears on face of card):

Billing Address:

Credit Card Type:

Visa _____ MasterCard _____ American Express _____

Other (please specify) _____

Credit Card Number:

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Expiration Date:

Credit Card Verification Number:

For your security, do not include the last 4 digits of your credit card number. Please contact the Turf Valley Accounting Manager at 410-203-2787 with the last 4 digits. We will treat your card information with utmost security. For your own credit card security, we ask you to provide a Credit Card Verification Number (CVN), located on the back of your Visa/MasterCard or front of your American Express Card. Without this number, we are unable to process your transaction.

I hereby authorize Turf Valley to process Exhibitor Registration fees in the amount of \$_____ to the above account. I agree to hold Turf Valley harmless for any overdraft which may result from this transaction and agree not to dispute this charge with my credit card company.

Signature of Authorized Card Holder:

Date Signed:

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